

## **FOR IMMEDIATE RELEASE**



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## **Planet Data Launches Exego™ Early Cost Assessment Proprietary Platform Sets New Industry Technology Standard for Early Case Assessment**

**ELMSFORD, NY – January 8, 2010** – [Planet Data](http://www.planetdata.com), the leading global provider of defensible, high quality and cost-effective discovery management services, today announced the launch of **Exego**, a web-based early case assessment platform designed to provide clients a cost-effective advantage in managing large volumes of ESI data.

Exego utilizes the best practice methodologies in the industry to reduce the amount of data processed and reviewed in litigation. Designed by in-house experts and in conjunction with client needs, Exego significantly reduces document review time and associated costs. The ability to search, filter, cull, reduce duplication and report metrics early in the discovery process allows a litigation team to be ahead of opposing counsel at the outset of a case.

“The word ‘Exego’ is taken from the Latin concepts for *exact* – *determine* – *decide* – and that’s exactly what this technology does,” said Dave Cochran, Chief Operating Officer of Planet Data. “In today’s economic environment, pressing judicial deadlines require clients to prepare, process and deliver accurate and defensible information quickly and cost-effectively. With this in mind, we developed Exego, which facilitates the rapid identification and assessment of documents at the onset of a case.”

Using Exego, clients can determine the scope of the information and also access analytic interpretations of the data such as meta-data, native and text. By utilizing this intelligence, clients can also dictate the course of data collection and identification of responsive documents before incurring large processing fees.

The addition of Exego to Planet Data’s Cerulean Engine™ Unicode ESI Processing platform clearly positions Planet Data’s technology among the tops in the industry as demonstrated by recently being recognized by Law Technology News (LTN) for outstanding e-discovery management capabilities with award honors in the EDD Service, Production category in the Seventh Annual LTN Technology Awards.

For more information visit <http://www.PlanetDS.com>

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**About Planet Data** - Founded in 2001, Planet Data is a global leader in Discovery Management Services for law firms, corporations and government agencies. SAS 70 Type II and US Safe Harbor certified, Planet Data delivers flexible, high-quality, cost-effective E-discovery systems to a broad array of clients. Planet Data operates state-of-the-art data processing and hosting centers with document management and a retrieval solution that minimizes risk and reduce costs associated with large data collections – and also provides high-level consulting, technical support and project management for large, complex litigations, investigations and bankruptcies. Planet Data has substantial experience involving multi-lingual and unstructured data including Unicode. Planet Data is headquartered in Elmsford, NY, with offices in Boston, Charlotte, Cleveland, Denver, Paterson NJ, Philadelphia, Pittsburgh and Washington DC.