

Press Contact:

John Pappas

BlissPR

212 840 1661/ pappas@blisspr.com



**PLANET DATA EXECUTIVES ADDRESS E-DISCOVERY ISSUES
AT LEADING WEST COAST LEGAL CONFERENCES**

**- Planet Data Continues Commitment To Innovation in E-Discovery by Sponsoring Leading
Industry Conferences -**

Elmsford, NY – September XX, 2009 – PLANET DATA, a leading global provider of high-quality, cost-effective discovery management services, today announced that CEO Howard Reissner will be presenting at the *Association of Business Trial Lawyers (ABTL) Annual Seminar* to be held on October 1-4, 2009 in Colorado. In addition, Planet Data President Zoltan Horvath and Chief Operating Officer David Cochran will also be presenting at the *Corporate E-Discovery Forum* to be held on October 8, 2009 in Newport Beach, CA. Both panel discussions will address E-discovery and data preservation issues, solutions and discovery best practices for the in-house counsel audience. Planet Data will also be sponsoring both conferences.

At the ABTL conference, Mr. Reissner will be amongst a panel of distinguished and respected speakers to discuss international/cross-border E-discovery issues related to diplomacy, devices and delivery. He will also give a live demonstration of conceptual searching, which focuses on the search of electronic documents on the basis of *ideas* they contain, in lieu of searching for specific keywords. This new search technique from Planet Data is leading the way in e-discovery search technology.

At the Corporate E-Discovery Forum, Messrs Horvath and Cochran will present, alongside law firm LeClaireRyan, on the best practices for legal counsel to follow when developing a successful business partnership with e-discovery vendors.

“We are honored to present at two of the most premier regional legal conferences in the industry,” said Howard Reissner. “We look forward to sharing our expertise, experiences and case studies to aid in-house counsel that are looking to optimize their capital resources, all while lowering the risk and costs of E-discovery.”

About Planet Data Solutions, Inc.

Founded in 2001, Planet Data is an international leader in Discovery Management Services for law firms and corporations. Planet Data has a strong reputation for flexible, high-quality, and cost-effective systems and exceptional client service. The Cerulean Engine is Planet Data’s key to significantly reducing discovery costs by combining proprietary technology with a methodical workflow. Planet Data operates state-of-the-art data processing and hosting centers with document management and retrieval solutions that minimize risk and reduce costs associated with large data collections. The company also provides high-level consulting, technical support and project management for large, complex litigations, investigations and bankruptcies. Planet Data is SAS 70 and U.S. Safe Harbor

Certified. Headquartered in Elmsford, New York - with offices in Boston, Charlotte, Cleveland, Denver, Philadelphia, Pittsburgh and Washington, DC. <http://www.planetds.com>

###